

# **KELAB BOLASEPAK EMZEE**

**(EMZEE FOOTBALL CLUB)** Reg No: 8955/2017



## **CLUB'S PROFILE**

# ABOUT US

**EMZEE FOOTBALL CLUB** is a non-profit youth soccer club that was officially approved by the **PEJABAT PESURUHJAYA SUKAN MALAYSIA** (National Sports Council of Malaysia) on the 28th of July 2017 with Registration number 8955/2017.

The club was established to give players access to a progressive playing philosophy and an advanced level of coaching. EMZEE FC is a club Committed to developing players in and around Selangor & Kuala Lumpur (practices are primarily within Selangor). Driven by quality, not quantity, our intention is to help players develop in a competitive but ultimately enjoyable learning environment and our focus is on the individual athlete, not the result of the teams.

We don't look for the biggest, strongest players who can kick the ball the hardest. We look for kids who have all-round athletic ability, good technical skills, game intelligence and most of all, a desire and willingness to work hard and learn from our coaches. For us, attitude and behavior come before everything else. Our teams practice 2 or 3 times per week and we expect our players to work on their technical skills and conditioning in their own time, as often as possible. The club is run by a

small board along with assistance from parents and other key volunteers. Our coaches are full-time professionals with qualifications from FAM/AFC. Our Club model caters for players of all abilities in age groups between 5 and above, and provides a clear pathway for players within our academy. **EMZEE FOOTBALL CLUB** bridges the gap between professional academies and local grassroots teams through our weekly sessions including elite development squads, schools/clubs soccer competitions and our ever popular school holiday football camps.



The current president of the club is Ms. Sivapoopathy, popularly known as Ms. Joy. She is a football lover and a Chelsea fan, is the newly elected president in charge of the clubs affairs. Ms. Joy Siva whom during her youthful days was an athlete who played volley ball, net ball, badminton and table -tennis.

Besides sports, she has worked in the IT Industry working as a Human Resource Manager and as a General Affairs Manager.

# OUR MISSION

- Create an environment that balances fun with a work ethic that encourages players to strive to be the best they can be
- Develop players to a high level of physical and technical ability
- Help players build social skills to be successful within a team environment
- Provide an experience comparable to a professional club
- Bridge the gap between grassroots and elite football.

# OUR GOAL

“Our goal with youth soccer players is not to win games. Our goal is to connect with and fully develop every individual player that we work with. How do we do this? Love and genuine care; it's that simple. The consequence of this approach is that our teams are generally successful anyway. It is not about winning or being at the top level of soccer; whether that be Super league, Premier League, Elite or whatever. What matters is how much each individual improves. We are not a professional team; rather we are helping individual athletes both on and off the field to be the best players, and to be people that they can be, also to help them attain professionalism when it comes to soccer. We teach them to

be respectful of opponents, to work hard and to give 100% in every practice, game or challenge that they take part in. Basically, we are helping young players become better people and in today's climate, that is of huge value.”

- Michael Ihonre, EMZEE FC Head Coach

## OUR CORE VALUES

- **ACCOUNTABILITY:** Be accountable for your actions and hold others accountable for their actions. Who am I ultimately accountable to, and who judges my work?
- **ADVICE:** Seek out advice and aspire to be the best. In order to learn, we must be open to learning and consider the advice of others. Are you coachable?
- **LEADERSHIP:** Leaders strive to be trustworthy, honest and sincere. They possess traits such as integrity and honor. They are willing to serve others and sacrifice their own interests. Leaders are constructive and hard-working.
- **PASSION:** Passion always trusts, always hopes, and always perseveres. Passion never falls.
- **ENJOYMENT:** Enjoy your work; this is a gift. The desires of happy, diligent workers are satisfied.

- **HUMILITY:** Apologize when you make a mistake. Forgive others and do not look back.
- **EMPATHY:** Empathy is at the core of solid relationships.
- **RESPECT:** Respect everyone. Respect the opponent, rules, colleagues, superiors and subordinates. Be thoughtful and considerate.
- **SAFETY:** Our environment is safe. This includes the office, our travels, the fields and our bodies. Safety is not only physical safety from harm, but safety from ridicule and attack. We are comforted and encouraged in the club, we portray self-control and kindness to our staff, colleagues and players.
- **TENACITY:** To be successful, persevere. Persevere but do not be anxious. Fear no one. Be strong and courageous. Work when no one is looking, even when the circumstances are difficult and everyone else quits. Diligence never loses because it never quits. Out-work your opponent, and most importantly, work smart. Do not wait for external inspiration. The people who go far do so because they motivate themselves and give life their best, regardless of how they feel. Passion & Purpose
- **UNITY:** Together all things are possible. When your teammates are down, bear each other's burden; conversely, celebrate your teammates' successes.

# OUR PHILOSOPHY

OUR PHILOSOPHY IS TO PLAY POSSESSION BASED ATTACKING FOOTBALL.

To achieve this, we operate a 'player-centered' approach that delivers expert coaching and guidance on a more individual basis, so that every player can learn and develop at their own pace over the long term.

Though we experiment on all forms of play, but we focus more

on playing quick transitional possessive football, playing from the back with the goal keeper being the 12th player on the field and pressing when ball is lost or misplaced.

Overall we will create a professional environment where our players are encouraged to experiment and be creative and have no fear of failure in order to develop their technique and decision making.

Our style of play (the result of the way we coach every individual and the team as groups, as well as the freedom we allow for creativity to develop) is very much an attacking, possession-based one with an emphasis on



entertainment. Why entertainment? For us, there is no point in playing youth soccer unless there is entertainment all-round. We want our players to be entertained as individuals. We want teammates to be entertained by each other. We want parents and coaches to be entertained by the players and we even want opponents to be entertained! It's not a coincidence that win or lose, we regularly receive comments from opposing coaches and parents in appreciation of the way our teams play.

Winning soccer is not always entertaining soccer and entertaining soccer is not always winning soccer. Entertainment (and therefore enjoyment) is, for us at least, winning in itself. That may sound idealistic and it is; we prioritize entertainment and development above winning and always will.

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# OUR COLLABORATION & PARTNERSHIP

EMZEE FC is the International Club Partner of **CELTIC FOOTBALL CLUB OF**



**SCOTLAND**, who are in the top tier of the Scottish Premier league and currently playing in the Europa League competition.

This is a benefit

to our young players who have passion to play football professionally and to parents who are interested in nurturing and motivating their kids to achieve their dreams.

# OUR FEES

EMZEE FC's regular monthly player fee for 2022/23 is RM180.00 per month and this applies across all age groups. We have a progressive fee structures for those families unable to afford regular tuition fees. No player will ever miss out because of financial reasons; if you make one of our teams, we will always find a way to figure things out financially for you.

We have options for upfront annual payments. Fees do vary among clubs but by registering your son or daughter with EMZEE FC, you are ultimately paying to ensure they receive the best possible level of coaching, in a unique environment that will allow them to develop. Fees cover the following expenses:

**Coaching Staff**

**Fields**

**Referees**

**League Fees**

**State Cup**

**Tournaments**

**Administrative and Miscellaneous Expenses**

There is a yearly fee of RM600.00 (Malaysians) and RM800.00 (Non-Malaysians) uniform fee and merchandize fee for all players, these is paid

at the start of every season. (This excludes insurance, which will be paid differently by the parents/players except for the first team players)

For our Personal Training Service and Our School ECA Services, do contact the team for the price, as the fees changes from time to time.

For this year's **2022 SUMMER HOLIDAY SOCCER CAMP**, the fees is RM400.00 per participant (This includes camp uniform & Club's merchandize). Each participant will participate in a total of 5 sessions, which will run for 5 days. Our camp will feature 2 coaches from our International Club Partner (Celtic Soccer Academy).

# OUR APPROACH TO DEVELOPMENT

We recognize that development and improvement are hugely important; therefore our priority is to help every player that we coach to develop both on and off the field. However, we do not ignore the fact that every individual wants to win. That said, improving as individuals and a collective group supersedes any focus solely on winning – therefore winning is not completely ignored; it is just secondary to improvement. The work we do in training and games is our real focus and therefore it is about the whole process, not the result. As a team we focus more on how well our players develop rather than how many games we win. The quote below sums up perfectly our approach to coaching youth players:

“Some youth academies worry about winning. We worry about education.” – **Xavi Hernandez, FC Barcelona Head coach**

Why don't we focus on winning? Simply because it is something outside of our control. The 'process' is controlled by us; we determine the elements of the process (hard work, energy, performance based on how we practice) but we cannot determine the outcome. The outcome of any game is (statistically speaking) roughly 50% decided by chance. Therefore it makes no sense to focus on the end result when 50% of it is outside of

our control! We cannot control the outcome but we can control the process and so that is the most important thing to us.

In order for youth soccer players to develop quickly, three key ingredients are required:

1. **PASSION** – This could come from parents, a role model, or even a film that ignites a desire to work hard at the game. We certainly help to bring out and develop our players' passion for the game.
2. **PRACTICE** – Deliberate and meaningful practice is absolutely vital for the development of any youth Soccer player. Players need to be challenged in every single practice session and one of the best ways to do this is via specific small-sided games / pressurized possession situations. We focus very heavily on these aspects in all of our team training sessions.
3. **COACHING** – Top quality coaching is perhaps the most important ingredient of all. Our coaches possess many of the essential characteristics required to develop young soccer players; they are inspiring, set high standards, and organize practices that provide situations where players are regularly challenged to think for themselves and solve problems. They demonstrate skills and techniques with professional-level precision to give players a visual guide, and they encourage and welcome risk-taking and mistakes; two key elements needed to improve and develop.

When choosing a club and coach, it is worth remembering that qualifications and badges mean very little without the ability to deliver. And this is where our coaches excel – exceptional delivery.

Every aspect of our philosophy is geared towards player improvement. We don't look at opponents as enemies, for example. This is youth soccer. We look at opponents as a way to help us develop (and hopefully we help them). Our opponents are another cog in the wheel of learning and development.

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# OUR TEAM

In Emzee Football Club we have various teams (groups), that are ranked and divided based on their developments.

- Emzee FC First Team
- Emzee FC II
- Emzee Academy

## EMZEE FC FIRST TEAM



In Emzee Football Club. most of our players successfully pass through all the development stages and those players who possesses extra qualities and are exceptionally good and committed are absorbed into the FIRST TEAM to participate in cup competition and leagues within the country,

also these players will be further trained to maintain a high level professional standards both on and off the pitch, taking each player closer to being a professional. We also scout for good players within the state and the country generally who we see fit to be in our team.

Our First team players are registered to play in, State leagues, FA Cups, and International matches. This is to give the players exposure and experience what it takes to participate in competitive games.

## EMZEE FC II (AGES 18 – 21)



All players who has successful passed through all the development stages are absorbed into the EMZEE FC II participate in cup competition and leagues within the state, also these players will be further trained to maintain a high level professional standards both on and off the pitch.

Most of our EMZEE FC II Players are registered to play in district leagues, community leagues and other leagues within Selangor. This is to give the players exposure and experience what it takes to participate in competitive games.

## **EMZEE ACADEMY**

A successful player starts from a young age. At the EMZEE ACADEMY, our objective is to create a world class academy which produces the next generation of world class players. Everyone within the Academy is expected to live by our 4 principles which are:

**RESPECT | COMMITMENT | INTEGRITY | HARDWORK**

In Emzee Academy we give young players the support and help them develop the skills required to become professional footballers. Our Emzee Academy is divided into 2 groups to cater for kids various ages. This is to monitor each kid's development and to make sure the kids are enjoy and learn better.

- **Foundation Phase (6-11 years)**
- **Youth Development Phase (12-18 years)**

## OUR FOUNDATION PHASE (AGE 6-11)



In this phase we give the players the freedom to be creative, make their own decisions and solve problems in an array of challenging technical and game-based sessions.

## YOUTH DEVELOPMENT PHASE (AGES 12 – 18)

As players progress to the Youth Development Phase, a more balanced approach is adopted where the player's game understanding is developed, whilst still maintaining a degree of freedom and creativity. We

also want to ensure we develop players who are effective decision makers.



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# WHY CHOOSE US?

There are many aspects to the club that make us stand out but the primary factor is the genuine love and care we show to every one of our players in what is a true family atmosphere. We treat every player like a member of our family and this is why our environment is so unique and rare.

This personal relationship is hugely important from a coaching perspective and it is evident in the way the players respond to our coaches. It is a friendship, just as much as a coach-player relationship. Our coaches know that they are not just soccer coaches; they are mentors and friends to all of our players and the resulting environment is one that fosters true development and growth.

Be with a club that has a clear player pathway for players to develop. EMZEE FC can provide a step by step path for a player starting in the youth fields developing all the way to the professional level.

The Club and its coaches will have access to the EMZEE WAY, which includes session plans and season periodization plans by age and divisions. Along with this coaching education tool there are so many more coaching education opportunities within the EMZEE FC.

There are a couple of important questions to ask yourself when considering EMZEE FC and other clubs, both here on the Selangor and Kuala Lumpur.

## WHAT CAN WE DO FOR EACH OTHER?

This page details some of the things we do as a club that will help your son or daughter but just as importantly, we expect players to ask themselves, “What can I bring to EMZEE FC and my fellow teammates?”

When we are looking for players, we look for much more than soccer ability; we are looking for hard-working, honest, humble kids who want to be part of something special where they can learn and grow over many years.

## WHAT WE REQUIRE FROM YOU

### **Register with us**

Be ready to put in hard-work and dedication of 10/10, as we will not work with any player with less commitment.

## WHAT WE DO

We request & start to analyze videos of the players (usually provided by the parent/club/professional team). I provide the player with Self-analysis sheet.

We then set micro, short term and long term goals together, and then start to come up with an individual development plan.

## WHAT WE DON'T DO

We do not offer trial sessions.

## WHAT ELSE WE OFFER

- SOCCER CAMP
- PERSONAL TRAINING SERVICE (EPT)
- SCHOOL ECA (Teachers)

### SOCCER CAMP

We organize holiday soccer camps for school students who want to improve their footballing technic & skills.

When kids learn to play soccer, they're not just learning to be fit or just having fun. Soccer teaches kids skills such as teamwork, perseverance, and decision making, that they'll be able to apply to all aspects of their life. It also helps them learn to weather the ups and downs of life, anticipate opportunities and how to work with their peers to solve problems. In addition, they're learning to play a game that connects them with millions of children all over the world.

**EMZEE FOOTBALL CLUB SUMMER HOLIDAY CAMP** is going to be a yearly event that will kick start this year 2022. This year's event will focus on boys and girls from Ages 5-18. The event will be held in 2 locations across Kuala Lumpur and Selangor and it will feature 2 international academy coaches from our partner club (CELTIC FOOTBALL CLUB) from Scotland.

Our Camp program focuses on development of young soccer player who are looking to develop their skills and abilities. Campers will be individually evaluated, and we focus on the introduction and mastery of soccer skills and techniques through various exercises, coaching and small sided games. EMZEE FC Soccer Camp is specifically designed for players looking to build on their technical skills to grow to the next level.

Campers are encouraged to learn and develop both their individual technical abilities as well as improving their team play. The emphasis is

placed on learning in a safe, enjoyable environment that will keep players engaged and active through the day.

## **OUR PERSONAL TRAINING SERVICE (EPT)**

Soccer is often highly competitive and players are constantly looking for ways to get ahead of the pack. Youth sports can be tough, and falling behind their peers can make an otherwise enjoyable experience difficult for a young player. Whether they're fairly experienced or just starting out, it can sometimes be tough for players and their families to know what the best way forward is. Young players who want to improve their skills have a lot of options and resources to choose from that all claim to have the best methods and information. If you have a youth soccer player in your family who is interested in improving their skills, signing them up for private lessons can be highly beneficial, regardless of their experience level. While they require some time and money, there are several reasons that EPT can be well worth the investment for young athletes and their families:

When it comes to soccer training, there are many different options. The most common is private soccer lessons where one person trains with a coach or instructor for an hour at a time. There are many pros and cons to getting private lessons and deciding if they are worth the cost depends on your situation and goals.

## **WHY PRIVATE TRAINING?**

Many parents and players have told us they can't get the necessary personalized training they would like from their regular team practices or at soccer camps.

Whilst group training programs offer other values, often the training in those environments caters to the group as a whole and not the individual needs of each player.

Players today understand what areas of their game they need to work on and so they want targeted training that helps them get there.

## **IMPORTANCE OF PRIVATE SOCCER TRAINING**

### **RECEIVE FEEDBACK TO SHOW YOUR IMPROVEMENTS**

If your child plays soccer at school, they're likely on a team with 10 or 20 other players who all have their own individual needs. Youth soccer coaches and their staff are typically dedicated and knowledgeable people, but there often isn't enough time in a standard practice for everyone on the team to get adequate face time with a coach or trainer. In this setting, it can sometimes be a challenge for your child to bring up a question or

discuss an issue with their game. If your child has a fixable issue with their game, it can be easy for a coach to unintentionally miss it during a normal practice. With private lessons, your child will receive in-depth feedback from a highly experienced coach throughout every session. EMZEE PRIVATE TRAINING, gives your child an opportunity to have all their questions answered and all their concerns addressed by a coach who is fully focused on them throughout the experience.

### **LEARN AT YOUR SCHEDULE AND PACE**

It's not a secret that in any youth sport, some players will improve faster than others. Some players also arrive at the first practice with more experience, putting them ahead of the rest of the team. But youth sports are ultimately about having fun, developing discipline, and staying healthy; being a little behind shouldn't deter any young athlete from engaging in a sport. While it can be helpful to watch other players, having time to simply get to work and focus on fundamentals can help your child immensely.

### **BUILD GOOD RELATIONSHIP WITH AN EXPERT**

Consulting with more experienced people is an excellent way to improve any skill. Many professional soccer players and coaches will credit their success (at least partly) to a mentor that they had when they were younger. Taking private lessons with an experienced trainer will give your child the opportunity to develop a relationship with someone who they

learn from constantly and consult with throughout their development as a player.

**EMZEE PRIVATE TRAINING** offers private professional soccer coaching for boys, girls, men's and women's players of different ages and levels. We currently provide coaches of the highest level to players in the Selangor and Kuala-Lumpur region. We provide coaches who offer top class instruction and development to players who are striving to improve their game.

To support your endeavor to be the best you can be on and off the field, we are excited to offer private training programs for:

Individuals (1 on1)

Small-groups (4-5 players)

Professional training delivered by our licensed coaching staff is tailored to your training needs. Each program allows you to set specific goals and achieve them.

Whether staying fit, working on technical skills, receiving training specific to your position.

# MULTIPLE SPORTS & ACADEMICS

We encourage EMZEE FC players to make academics their absolute number one priority but parents and players agree that their EMZEE FC team will be their primary sports commitment and this goes for the entire season. We understand that players may choose to participate in multiple sports and we support that; however, we expect EMZEE FC practices and games to be prioritized over any other sports commitments in situations of schedule conflicts.

Our players and parents make a commitment to their respective EMZEE FC team for the year, not just for a particular period of the year. Please make sure you understand this and if you have any questions, talk to our President or Head Coach to clarify your particular situation.

# HIGH SCHOOL, COLLEGE SOCCER & CLUB SOCCER

If your child is looking to play in High School, our club is an ideal place to learn the game; virtually 100% of EMZEE FC players have made their respective High School teams since the club was formed in 2017.

College and club coaches are always looking for good players who are versatile, understand the game and make smart decisions. Our approach to practice and the whole developmental environment at our club gives players a second-to-none soccer education so if you want to prepare for College soccer and even further your knowledge and career as a professional player, you simply won't find a better place than here at EMZEE FC.

Since conscientious parents act in the best interests of their children, the club asserts that these children's parents should be the primary force guiding and supporting each team - not soccer companies or other non-family outsiders whose agenda may be financial or otherwise ulterior.

# PARENTS INVOLVMENT

The club believes that caring parents increase a competitive soccer team's long-term viability and enhance a child's emotional and athletic development. We recognize that players - when supported by their parents and guided by excellent coaches – gain a deeper and more durable love of the game, achieving true soccer excellence.

**EMZEE FOOTBALL CLUB** expects the parents of every team to volunteer a reasonable amount of time to support their team and the club. In addition to making the key strategic decisions for each team, team parents assist the coach and team manager on and off the field by completing registration documents, setting up goals and other equipment, facilitating social events, ordering uniforms, taking photos, fulfilling club duties, and, of course, cheering at games. A team meeting is required each season, allowing all team families to establish plans, discuss differences, share objectives, and otherwise gain consensus.

# OUR REFERENCES

Privacy policy -

[https://www.emzeefootballclub.com/files/ugd/e1dd3e\\_fe8e34bd874648f4aed7989ad0cc96fa.pdf](https://www.emzeefootballclub.com/files/ugd/e1dd3e_fe8e34bd874648f4aed7989ad0cc96fa.pdf)

Codes of Conduct –

[https://www.emzeefootballclub.com/files/ugd/e1dd3e\\_c1ea8c295a0546399da25974ba908a11.pdf](https://www.emzeefootballclub.com/files/ugd/e1dd3e_c1ea8c295a0546399da25974ba908a11.pdf)

Childs protection policy -

[https://www.emzeefootballclub.com/files/ugd/e1dd3e\\_576f8ede134447a0a863e295e9f41594.pdf](https://www.emzeefootballclub.com/files/ugd/e1dd3e_576f8ede134447a0a863e295e9f41594.pdf)

Race & Equality Policy -

[https://www.emzeefootballclub.com/files/ugd/e1dd3e\\_ccef1ae594b642359c4f1da8257e61fe.pdf](https://www.emzeefootballclub.com/files/ugd/e1dd3e_ccef1ae594b642359c4f1da8257e61fe.pdf)

Health & Safety Policy -

[https://www.emzeefootballclub.com/files/ugd/e1dd3e\\_9e23b2337e66459887dcbc212e98aa8c.pdf](https://www.emzeefootballclub.com/files/ugd/e1dd3e_9e23b2337e66459887dcbc212e98aa8c.pdf)

Childs protection recording sheet -

[https://www.emzeefootballclub.com/files/ugd/e1dd3e\\_7c16bfe1bb3a4549807e29e526d4d618.pdf](https://www.emzeefootballclub.com/files/ugd/e1dd3e_7c16bfe1bb3a4549807e29e526d4d618.pdf)

Covid-19 Policy –

<https://www.emzeefootballclub.com/covid-19>

Soccer Camp policy as at 2022 –

<https://www.emzeefootballclub.com/services-3>

Our website: [www.emzeefootballclub.com](http://www.emzeefootballclub.com)

Instagram: @Emzeefc

Facebook: <https://www.facebook.com/Emzeefootballclub>

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